

Animations Project

iTravel

iTravel is a travel agency that specialises in providing professional travel services to its clients. It has online facilities as well as stores in all the major cities around Australia.

The travel agency is currently in the process of updating its advertising on its web site and it requires an animation to promote trips to Europe. A link on its web site could be used to play the animation.

The animation should include no more than 6 scenes.

The first scene should introduce the animation. It could be the lip-synced drawing that you created in a previous project with a different narration. You could create a smaller lip synced drawing that stays in the corner of the animation in each scene or simply add text that flows from the bottom of the screen to the top.

The subsequent scenes should introduce places of interest in Europe. You could animate images, include your lip-synced drawing with different narrations, include a narration without lip-syncing or add assets from the Assets panel.

Investigation

Designing

The Solution