Introduction to DreamWeaver cs3

The internet (or world wide web) is basically a series of server computers connected by a backbone of cables or satellite links. When you create a web site you post the site to one of the server computers so that others connected to the internet can access it.

Many popular programs have web page creation facilities built into them. For example, you can produce web pages using Microsoft Word, Adobe InDesign cs, Quark Express, FileMaker Pro, Microsoft PowerPoint, etc. However, when professional web pages are required a program specifically developed for web page creation provides better results. Some specific web page authoring programs are Macromedia DreamWeaver, Microsoft FrontPage, and Adobe GoLive.

Macromedia DreamWeaver is a program that allows internet sites to be created. It is a word processor with specific tools to make sites easier to develop and maintain.

Design Considerations

When creating an internet site there are some design considerations that should be kept in the back of your mind. These include:

- Modems are slow so the opening of an internet site will not be immediate. You should always be thinking about the affect any page item will have on how fast that page will open on the internet.
- Home pages (or Title Pages the first page that is opened) should not have too many graphics which slow down the opening of the page.
- There are 216 colours that are shared by the Windows and Macintosh operating systems so you should try to stick to just those colours.
- Don't use uncommon fonts as the viewer of your site may not have those fonts installed in their system. The most common fonts are TIMES, TIMES NEW ROMAN, ARIAL and HELVETICA.
- Try to break the site up into separate linked pages rather than one page that scrolls.

Types of Graphics

There are two main types of graphics used in web pages:

- GIF (Graphic Interface Format) which is limited to 216 colours. It is mainly used for clipart.
- JPEG (Joint Photographic Enhancement Group) which is mainly used for photographs. It is a higher resolution format, but the graphic information is compressed.

Backgrounds and Text

Always try to ensure that text in your web page is easy to read. If you use a dark background set the text to a light colour. If you use a light background set the text to a dark colour.

Planning the Navigation

When creating an internet site it is important to plan the site carefully. In particular, you should plan how the viewer will navigate from page to page. Some things that you should do are:

- Work out how the home page can load quickly.
- Work out where you want the user to be able to go from the home page. Draw a STRUCTURE DIAGRAM, for example:



• Decide how the navigation links will be provided. Will both text and graphics be provided to allow the user to move from page to page?

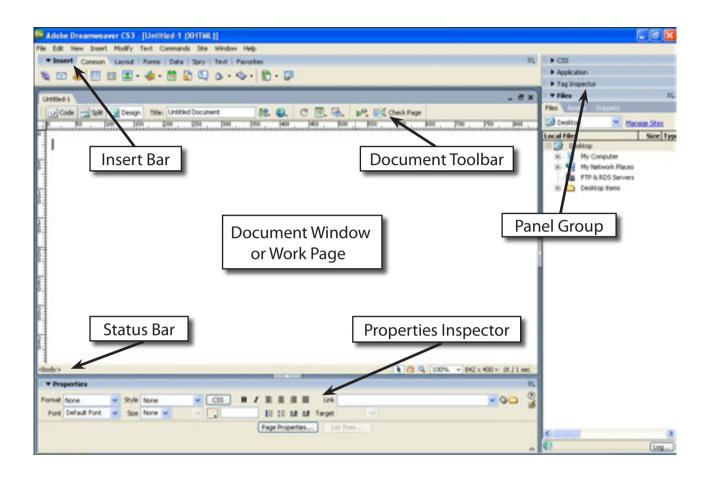
The DreamWeaver Screen

1 Load DREAMWEAVER cs3 and you will receive the following START PAGE. Its sections have been labelled:





3 The DREAMWEAVER work page will open. Look at the labelled sections of the diagram at the top of the next page and refer to the diagram until you are fully familiar with the different screen sections.



NOTE: There may be other panels on your screen depending on who has used the program before you.

A The Insert Bar

The INSERT BAR at the top of the screen has all the common DreamWeaver tools in a variety of tool bars. It can be displayed as a menu or as a tab.

