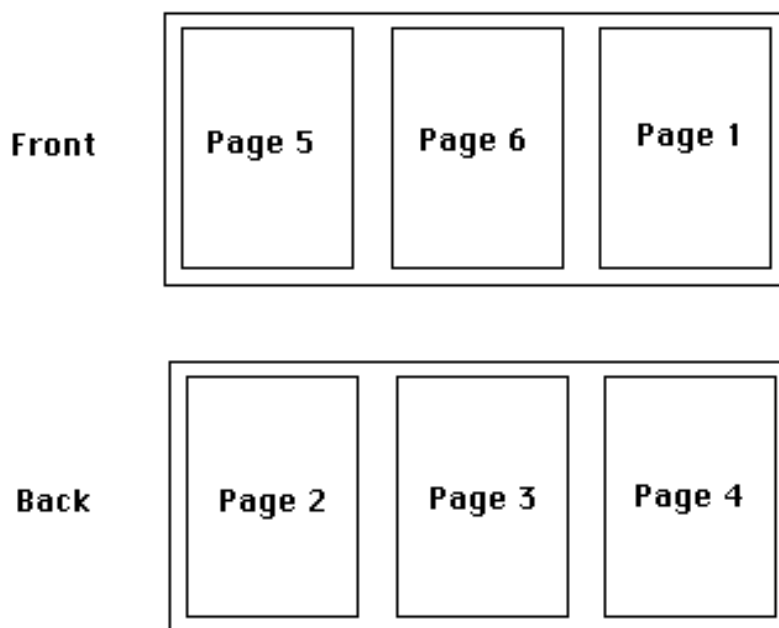
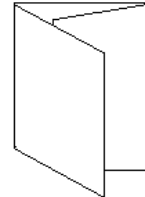


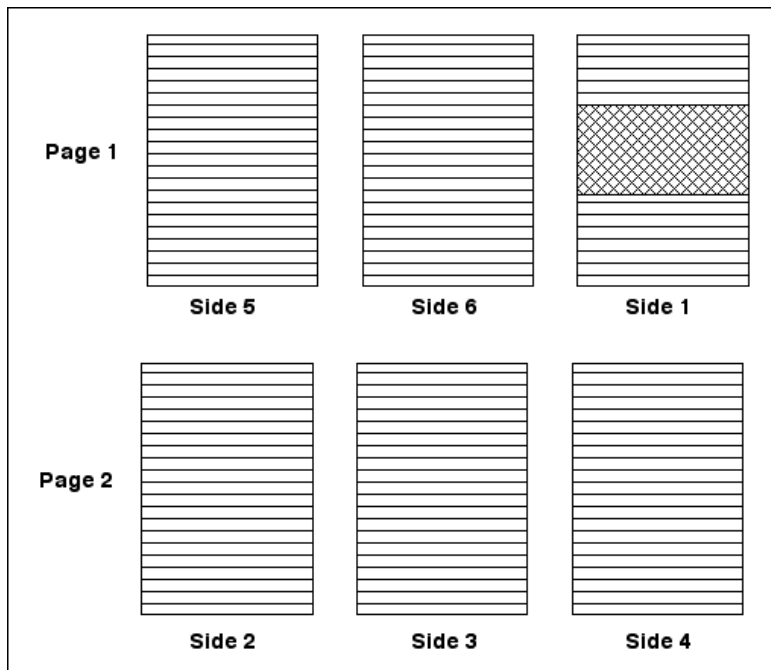
Creating Pamphlets

Pamphlets are an excellent way of displaying publicity information in a concise manner. The pamphlets can be easily folded and posted. The most common form of pamphlet is one comprising 6 sides (or columns), 3 on each side of a sheet of paper. The sheet of paper is then folded in three. You can also create 4 sided pamphlets that are folded in half.

The most important step in the creation of this type of document is working out where each side should be placed so that the pamphlet folds correctly. Collect an A4 sheet of paper, turn it on its side (called landscape) and fold it into three even sections. Write the page number on each page so that page 1 is the first page and page 6 the last page. Open the sheet up and you should have:

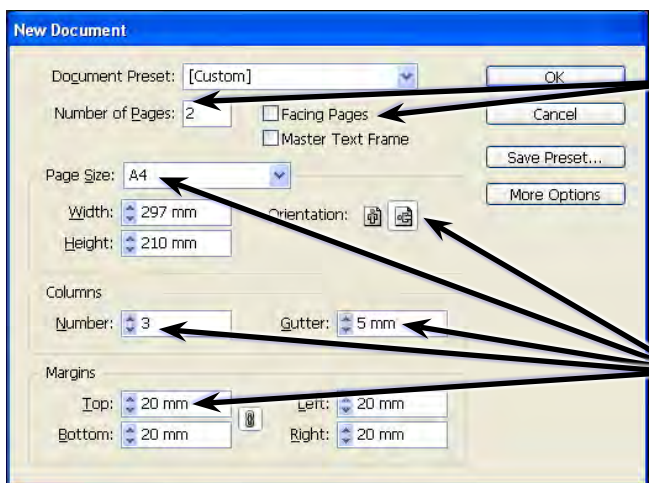


This is the layout that you will produce in this activity. The thumbnail sketch for the pamphlet is displayed at the top of the next page.



The Page Layout

- 1 Load Adobe InDesign or close the current document.
- 2 Display the FILE menu and select NEW - DOCUMENT or click on DOCUMENT in the CREATE NEW section of the START SCREEN.



3 In the NEW DOCUMENT dialogue box turn off FACING PAGES and enter 2 in the NUMBER OF PAGES box.

4 Set the PAPER SIZE box to A4, the ORIENTATION to LANDSCAPE, set the COLUMNS NUMBER to 3 with a 5 mm GUTTER and set the MARGINS to 20 mm.

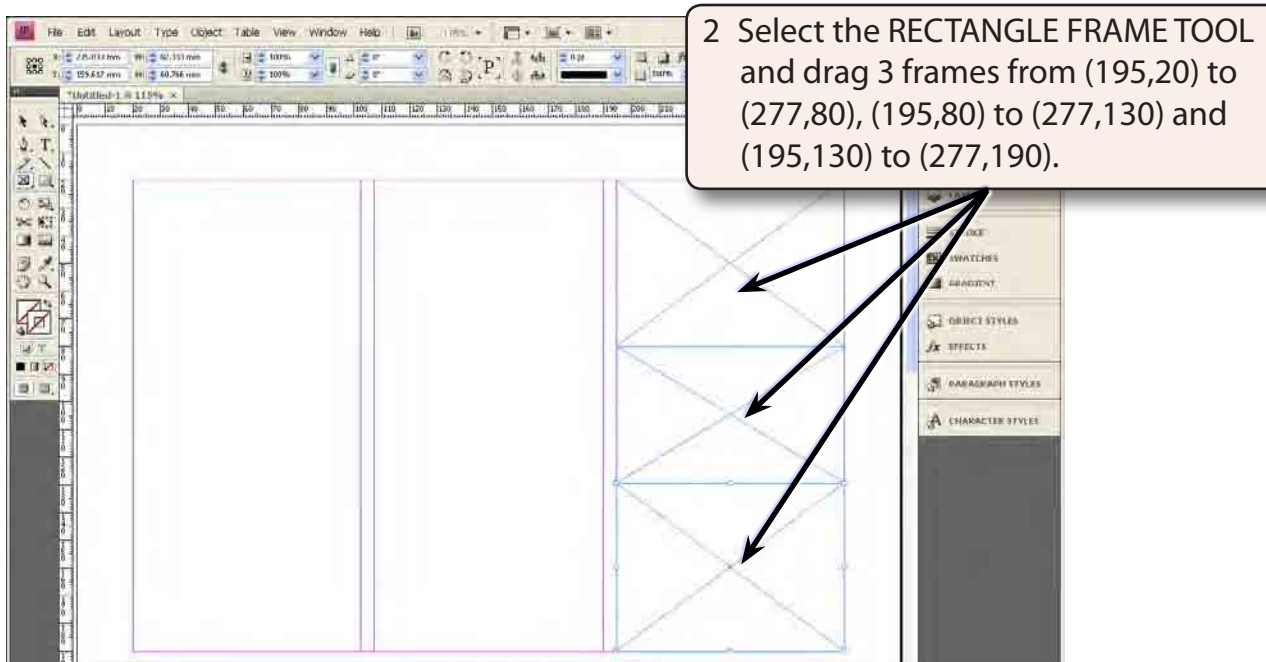
- 5 Select OK and the InDesign work page should be displayed. Check that the screen is set to the ADVANCED workspace.

Completing Side 1

Side 1 of the pamphlet will be the front page. It is placed in the right column of page 1 and it will contain two text frames and a graphic frame, all enclosed in a rectangle.

A Setting the Frames

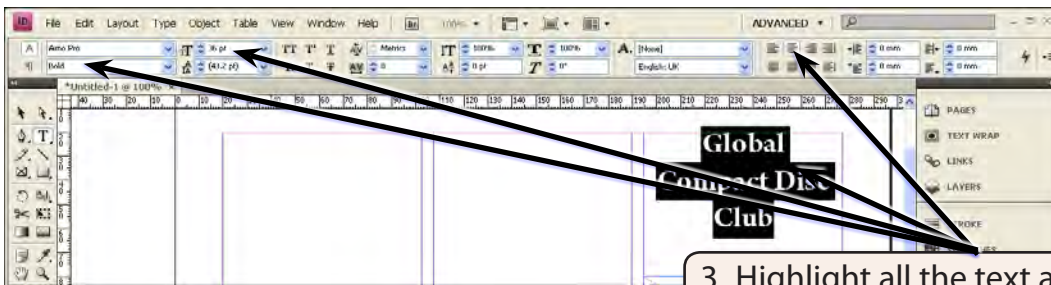
- 1 Page 1 should be on the screen. Set the view to FIT PAGE IN WINDOW.



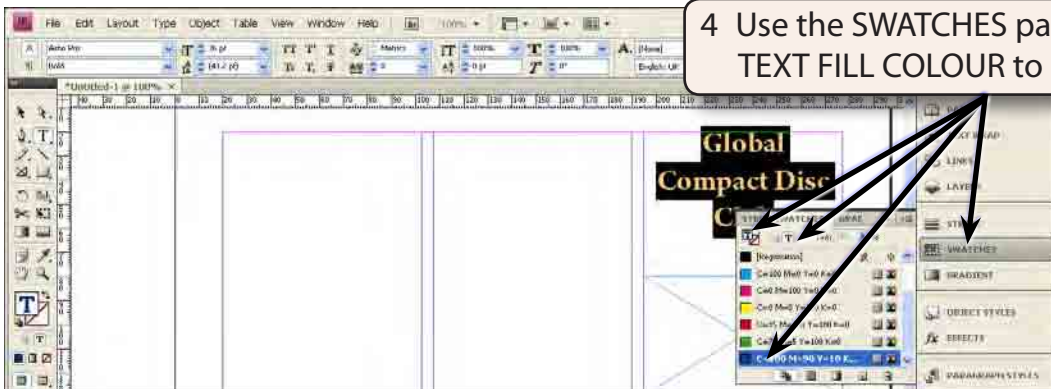
B Completing the Top Frame

- 1 Select the TYPE TOOL and click the I-BEAM in the top frame.
- 2 Set the screen to ACTUAL SIZE and enter the following text:

Global	<enter>
Compact Disc	<enter>
Club	

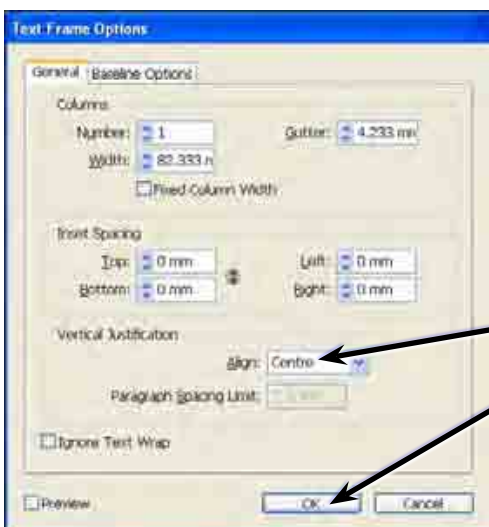


3 Highlight all the text and set the FONT to AMO PRO or TIMES (NEW ROMAN), the STYLE to BOLD, the SIZE to 36 point, the ALIGNMENT to CENTRE.



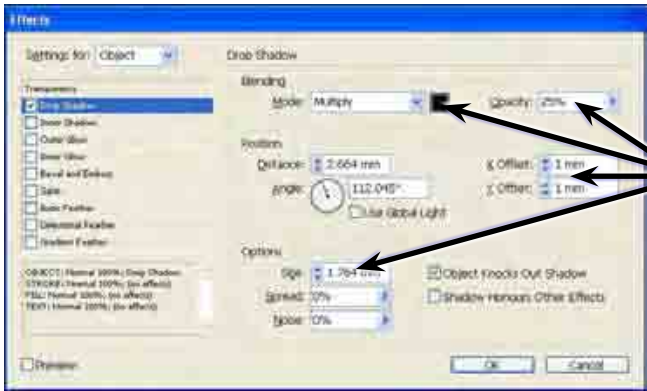
4 Use the SWATCHES panel to set the TEXT FILL COLOUR to DARK BLUE.

- 5 The text can be vertically centred in the frame and given a light drop shadow. Select the SELECTION TOOL and the frame should be selected.
- 6 Display the OBJECT menu and select TEXT FRAME OPTIONS.

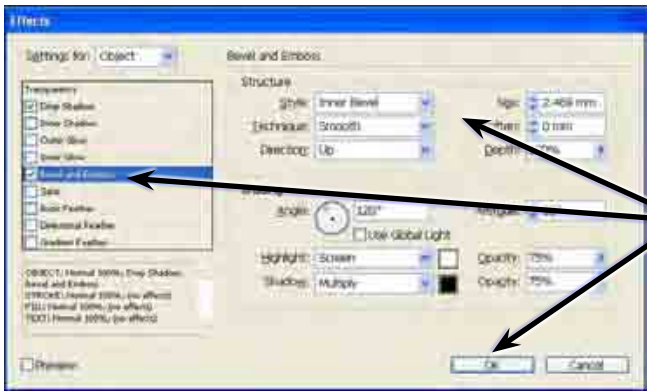


7 Set the VERTICAL JUSTIFICATION'S ALIGN box to CENTRE and select OK to return to the document.

8 Display the OBJECT menu again, highlight EFFECTS and select DROP SHADOW.



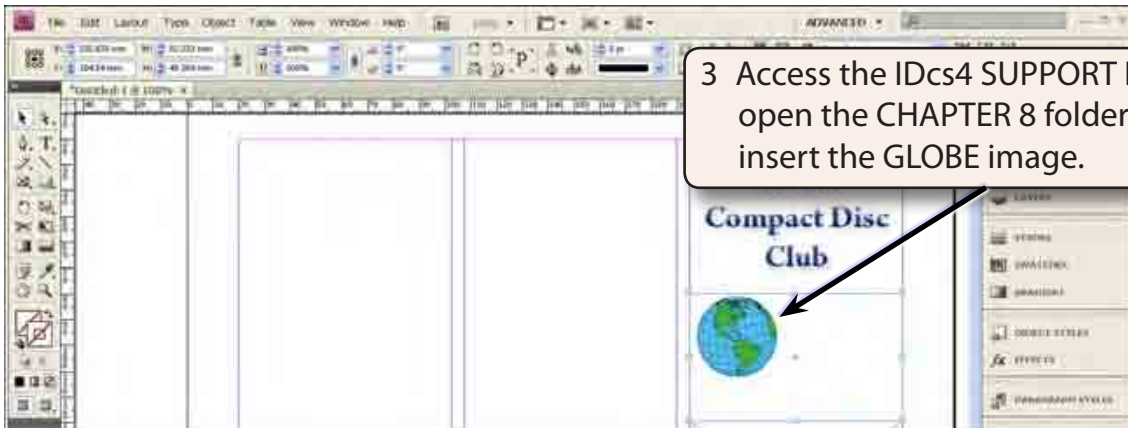
9 Set the OPACITY to 25%, the colour to BLACK and the X OFFSET, Y OFFSET and SIZE boxes to 1 mm.



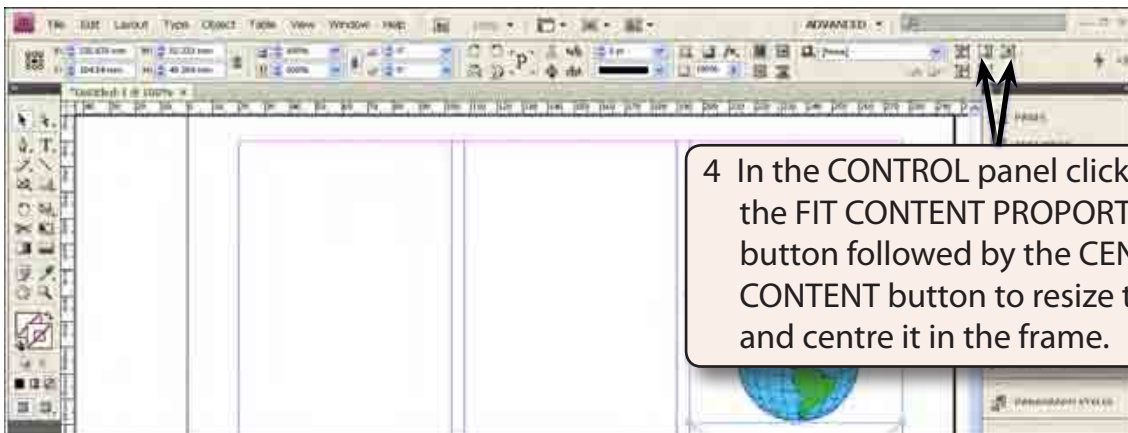
10 Turn on BEVEL AND EMBOSS, leave the default settings and select OK.

C Adding the Graphic

- 1 Click on the middle frame.
- 2 Press CTRL+D or COMMAND+D to select the PLACE command.



3 Access the IDCs4 SUPPORT FILES, open the CHAPTER 8 folder and insert the GLOBE image.



D Completing the Lower Frame

- 1 Select the TYPE TOOL, click the I-BEAM in the lower frame and enter:

Album <enter>
Catalogue <enter>
 <enter>

May, 2010

